

Biscuit

LOCAL DINER FINDER



Welcome to Biscuit

Where your favorite new local spot becomes a click away.

The idea behind this app is to take the convenience of an everyday restaurant app, and apply it to the underground local scene of diners & divebars. This app also serves as a local food tracker and a GPS for ones complete convience.

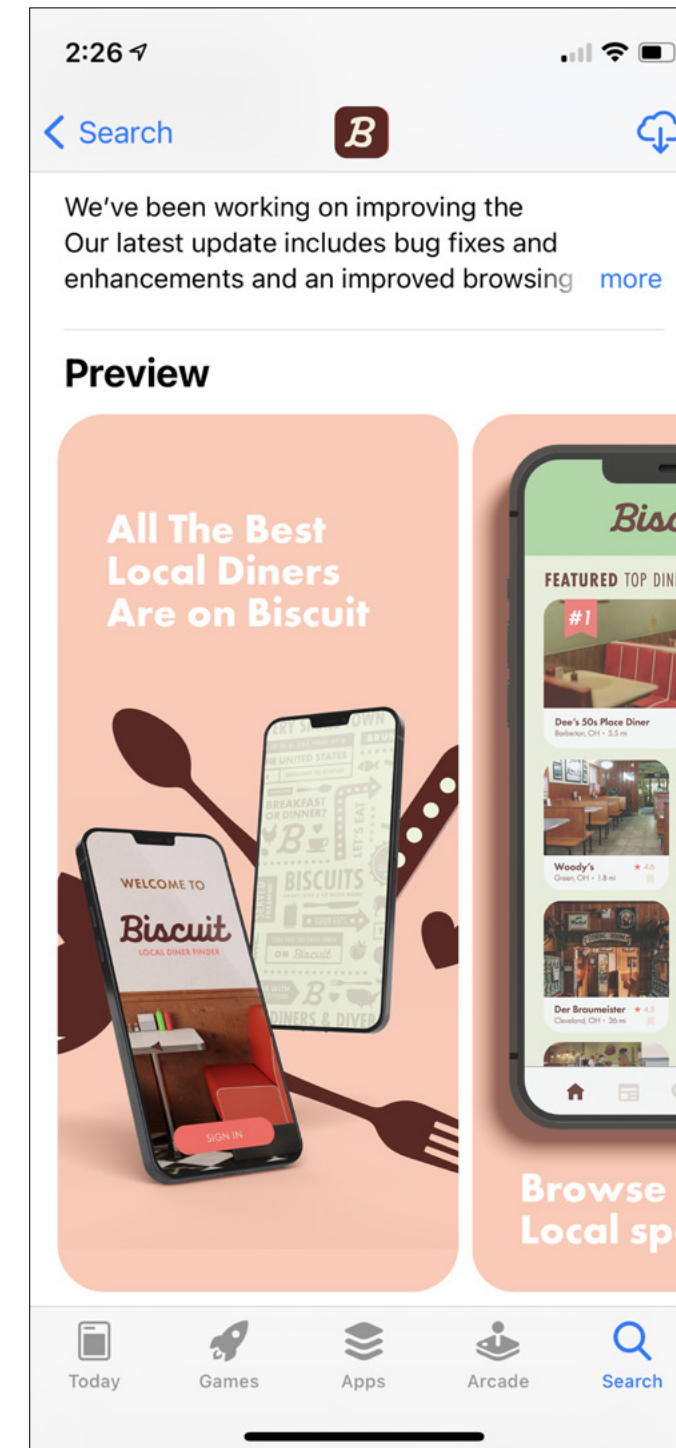
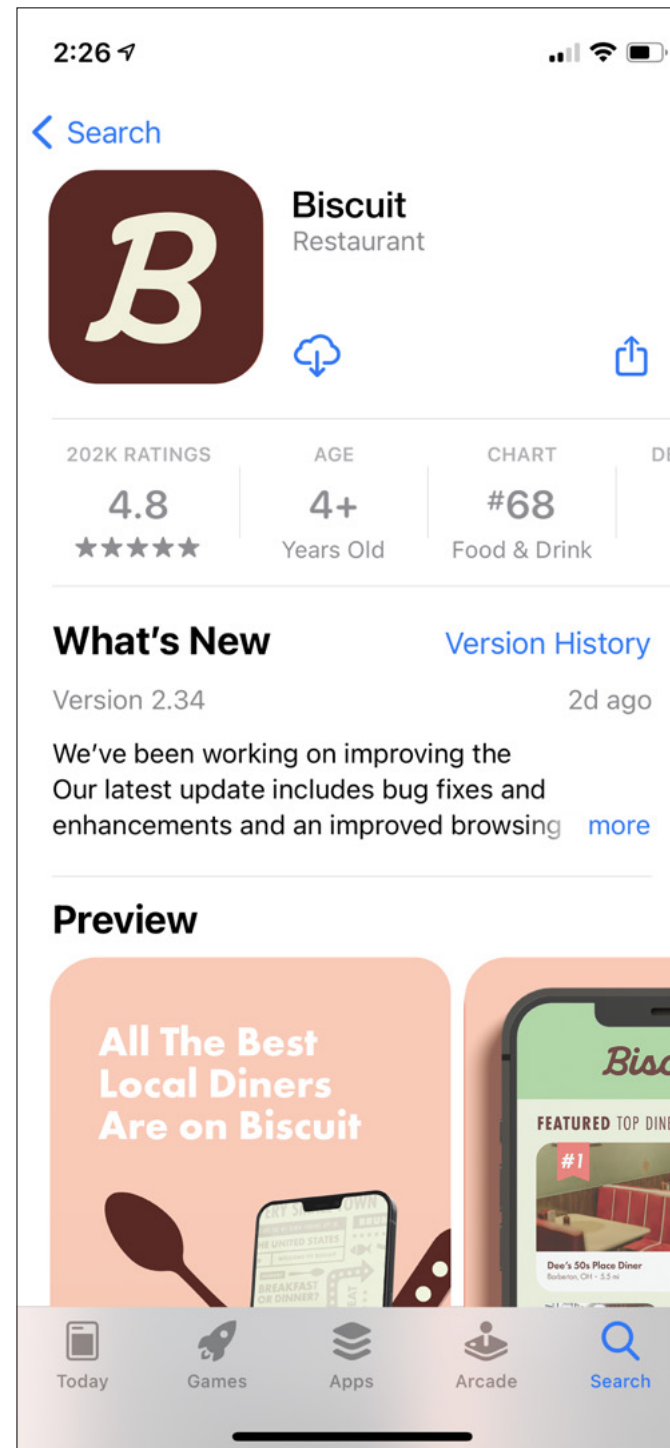
This App uses a modern sans serif typeface to create a clean yet modern feel. Paired with fun illustrations, bright colors, and a unique script typeface to establish an inviting and relaxing atmosphere. Much like one may feel when visiting these one of a kind spots.

Now available on the app store



Now find Biscuit on the app store

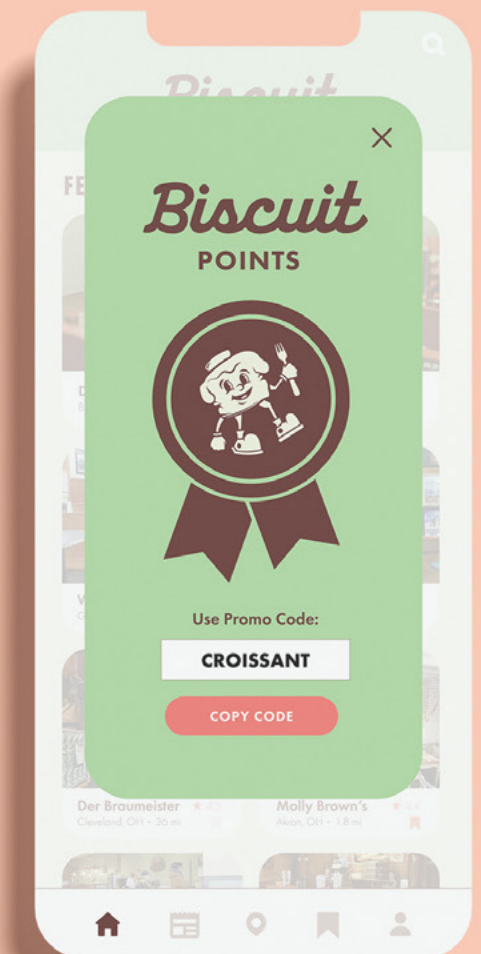
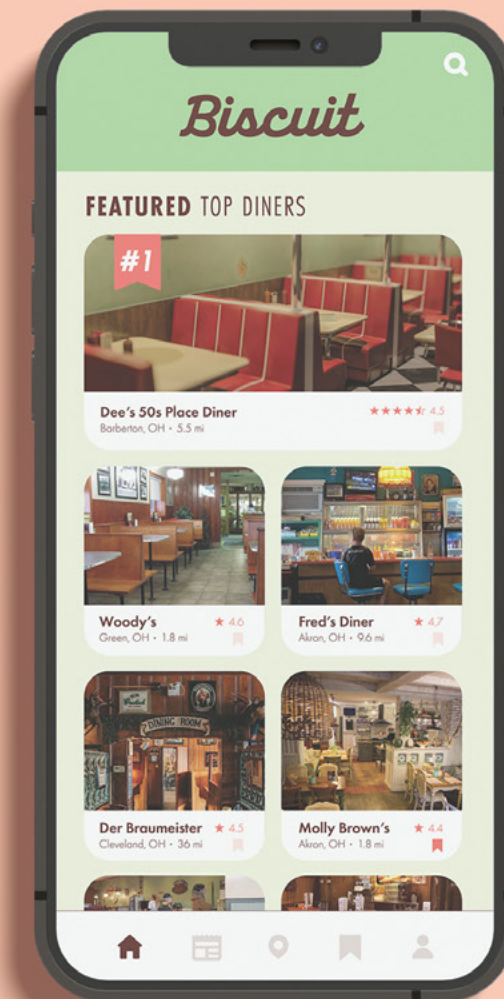
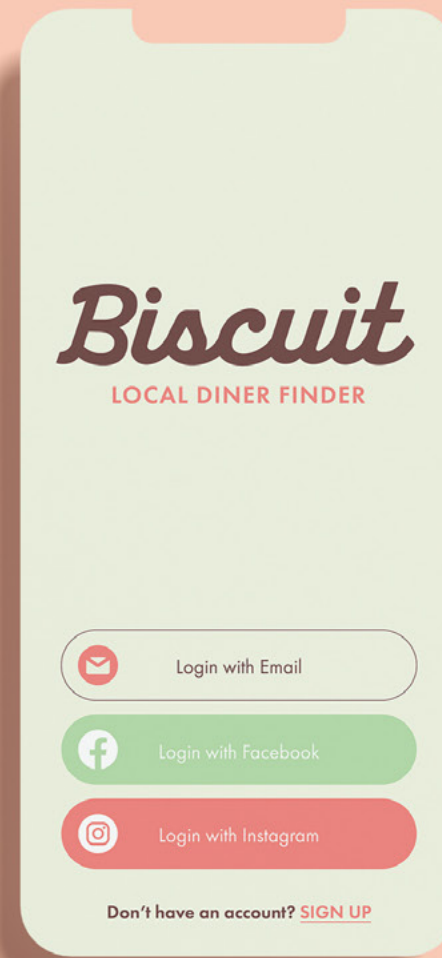
For the low one time fee of \$4.99



Login & Home Page

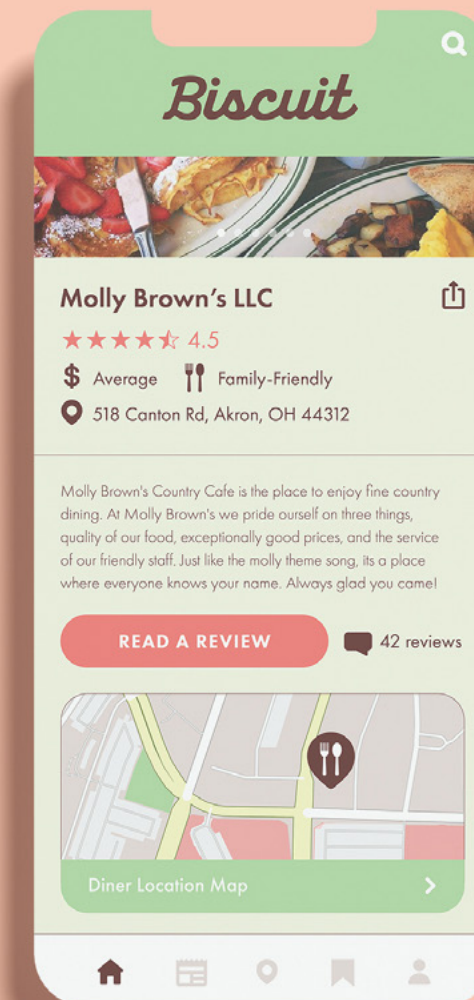
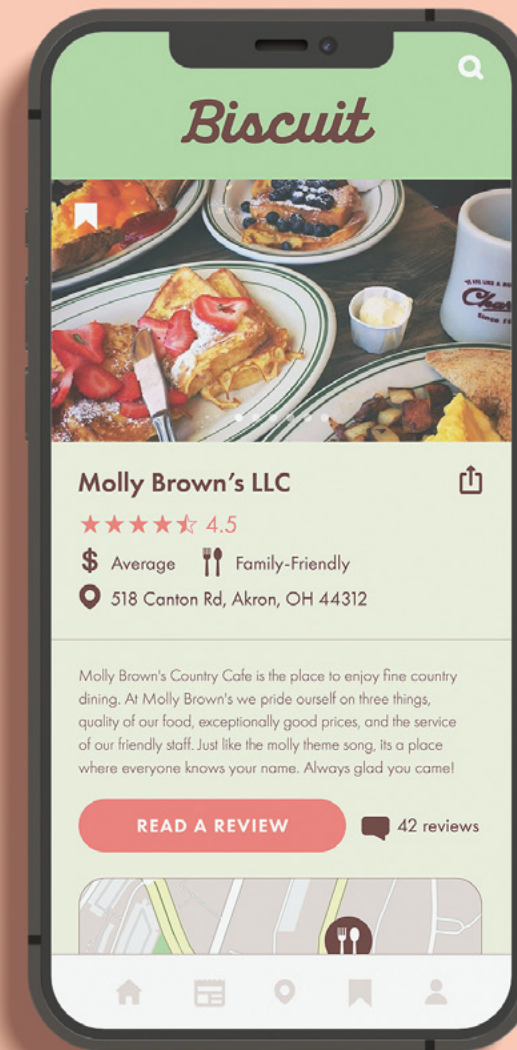
When the user first enters the app this clean, and simple sign in screen will appear. Displaying the script logo for the app and three different login in options as well as a sign up. After the user has logged in or signer up they will be taken to the home screen.

The home screen feature the top local diners based off of your location. The number one current diner is featured at the very top with a pink flagged number one. Each location can be either saved or clicked on for more. Biscuit points is also a pop up that may appear while using the app. The promo code can be copied and used for free items.



Diner Information Page

If the user clicks on a specific diner location they are then taken to a diner information page. From there they can read a brief description, see the overall rating, and discover specifics of that location labeled with icons. When the user scrolls down further on the screen one can find an option to read specific real reviews and a diner location map.



Ratings Page & GPS

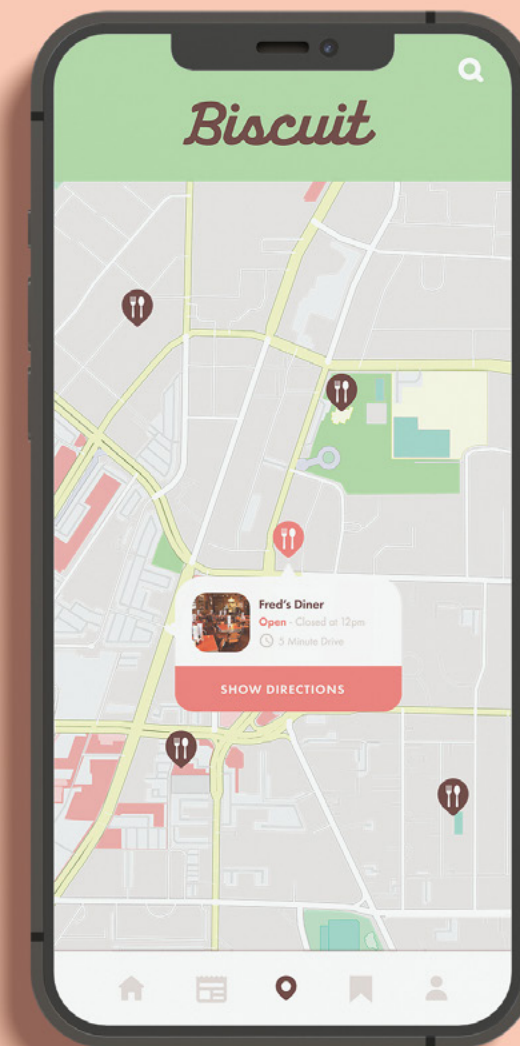
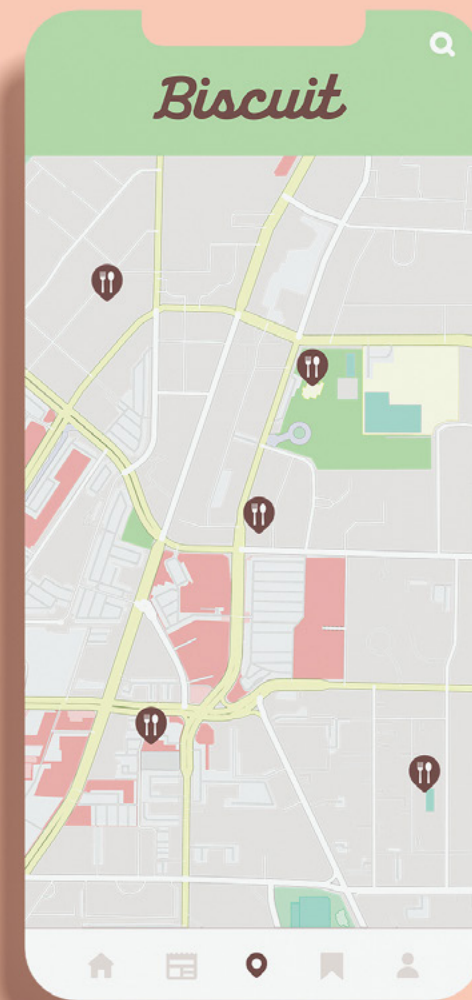
When the user reaches the bottom of the diner information page they see the diner location map. From there they can click on the map and be taken to a specific GPS to take directly to that location.

If not clicking on the map, one can also click on the "Read Review" button. When clicked the app will take the user to a specific ratings page where the most popular ratings are listed first. Each unique review can be clicked on and viewers can be taken to a real life experience.



General Map

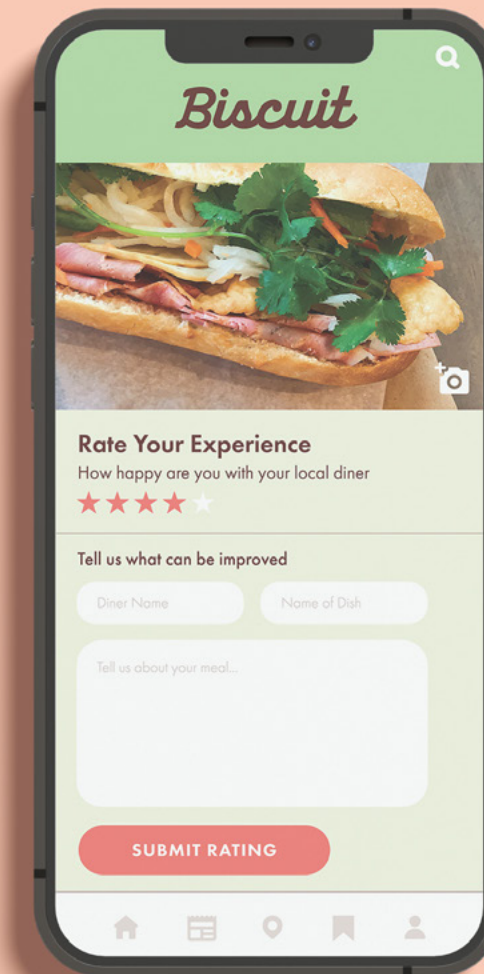
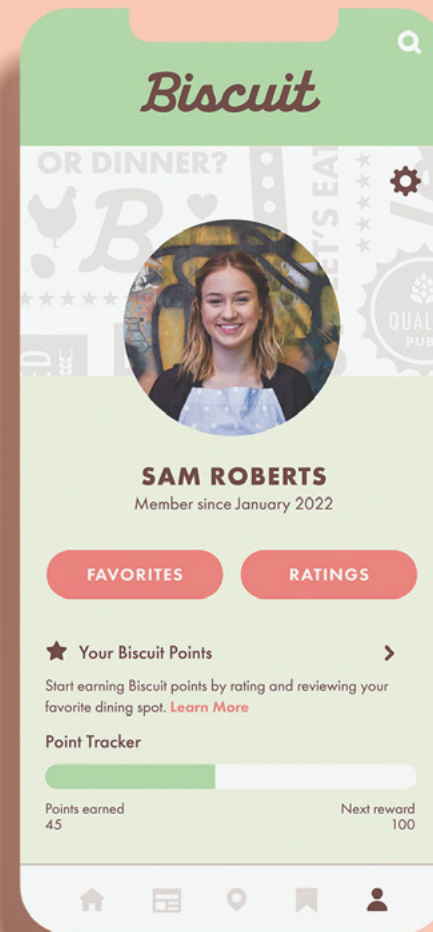
Along with the specific diner page GPS function there is also a general map that the user can get to from the navigation at the bottom of the screen. It will show all the local diners based on your current location. Once a location signifier is clicked it will pop up the name of diner, it's hours, and the ratings below that will be the GPS feature.



Profile Page & Actions

The profile screen is also a very important feature of the Biscuit user experience. The profile can be discovered in the lower navigation as well. Once clicked, the user can make ratings, track their Biscuit points, and view their favorites.

This is the screen that will also allow you personally to rate your local diner experience. When one clicks on ratings you will be taken to a screen to make your rating. When making your rating you are able to document your experience and take photos of your local meal.



App flow Continued

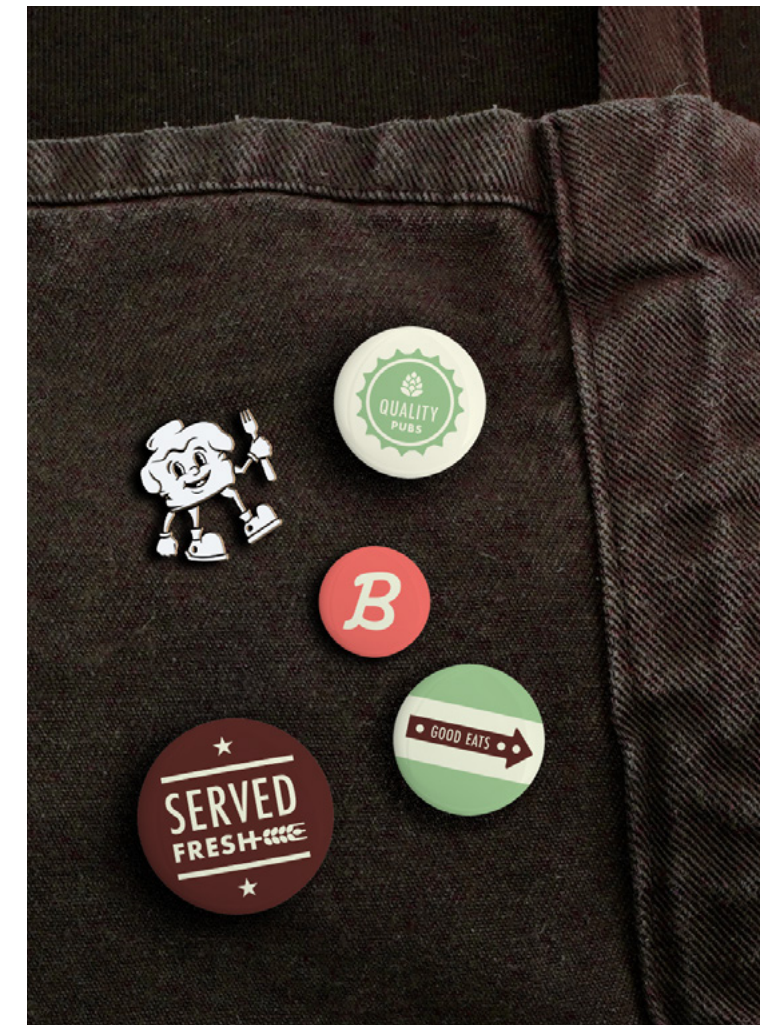
To the left again the flow here is featuring the home screen, profile page, and ratings maker. A new screen is featured which can also be found in the navigation. Another feature of biscuit is the news page.

This page features local stories of diners in your area. For example, a story featured on the display of a local diner giving back to it's community. Again, this is just another way Biscuit is unique in user experience giving users that one of a kind feel you can't find anywhere else.



Biscuit Branding Items

Along with the creation of my app I am also developed a strong brand for Biscuit that can be carried further into the real world. These items I have created are merchandise that can be worn to represent the app not only by users but by local workers alike. The items featured to the left are included: Biscuit Buddy Hat, Local Diner Poster, Biscuit Mug, and a full set of Biscuit Pins.



Biscuit

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[VIEW BISCUIT HERE](#)