

# NATALE

## NATALIE METZGAR

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## EDUCATION

### THE UNIVERSITY OF AKRON

Myers School of Art

BFA, Graphic Design

**Graduation** May 2022 | **GPA** 3.8/4.0

## ACHIEVEMENTS

### AAF DISTRICT 5 AWARDS 2022

Forbidden Root Menu | Student Silver

### AKRON ADDY AWARDS 2022

Crystal Rock Rebrand | Student Gold

Wrangler Jeans Mailer | Student Gold

Creative Suites 202 Poster | Student Silver

Forbidden Root Menu | Student Silver

### AKRON ADDY AWARDS 2021

The Birdhouse Calendar | Student Gold

### DEAN'S LIST

The University of Akron | 6 Semesters

### MYERS SCHOOL OF ART: JUNIOR REVIEW

Top Three Junior Portfolio | November 2020

### MYERS STUDIO SCHOLARSHIP

Recipient | Spring 2021

## INVOLVEMENT

### RE-ENGINEERED ART

Student Member | January 2020–Present

### AAF AKRON

Student Member | January 2020–Present

### AIGA CLEVELAND CHAPTER

Student Member | January 2020–Present

### AKRON ALPHA PHI

Alumni Member | August 2018–2021

Director of Target Marketing

## WORK EXPERIENCE

### LUMIS MARKETING

**Graphic Design & Marketing Intern** | May 2021–Present

Develops marketing assets and works to create designs for both print and digital media through collaboration with LUMIS creative team.

Combines strategic marketing tactics and principles of design to uplift various five star medical locations throughout Northeast Ohio.

### THE UNIVERSITY OF AKRON:

DEPARTMENT OF STUDENT LIFE

**Student Assistant Graphic Designer** | August 2020–May 2021

Fulfilled requests of student organizations and the University of Akron to create posters, handbills, digital signage, social media graphics, logos etc. for advertisement purposes.

### GRAF'S GARDEN SHOP

**Greenhouse Crew & Display Artist** | May 2020–Present

Works with garden center crew to display plants and unique merchandise.

Displays excellent customer service: Answering customer phone-calls, customer questions, and strives to give customer a one of a kind experience.

### SAD SOCIETY CLOTHING COMPANY

**Freelance Graphic Design** | February 2020

Worked with company founder to explore possible branding options for brand establishment. Logo design, made for T-shirts, and to create eye-catching graphics for clothing website/social media.

### DONZELL'S GARDEN CENTER

**Greenhouse Worker** | January 2016–August 2019

Created eye-pleasing displays and assisted in overall plant care of greenhouses. Displayed customer service: Answering phone-calls, customer questions, and working special events.

## SKILLS

InDesign

Basic HTML/CSS

Photoshop

Page Layout

Illustrator

After Effects

Photography

Typography